

100 clinics up and running

Building the network of clinics

Over the summer our dedicated team of sales reps signed up the 100th clinic in the US registered to provide the Alzheimer's Risk Test (www.alzheimers-risk-test.com) to their patients. We are continuously expanding our network of clinics across the US, if your clinic is interested in joining the ever-growing community, please contact our sales team:

alzheimers@vanguardpharma.com



New Research

The Rise of Predictive Genomics

The September issue of The Journal of Precision Medicine (www.cytoxgroup.com/articles) discusses the development of precision medicine, how genome wide association studies (GWAS), and advances in genetic sequencing, have enabled significant steps forward in understanding the genetics behind diseases. Cytox's *genoSCORE*[™] tests - to assess the genetic risk of cognitive decline due to Alzheimer's disease, from a simple saliva sample - are now part of a growing number of Polygenic Risk Scoring tests available for a wide range of diseases.

Over 1/3 of AD cases linked to 8 modifiable risk factors

A new study published in JAMA links nearly 37% of Alzheimer's disease cases to 8 risk factors: midlife obesity, midlife hypertension, physical inactivity, depression, smoking, low education, diabetes, and hearing loss. The Cytox *genoSCORE* tests provide a personalized genetic assessment of the risk for Alzheimer's, enabling physicians and their patients to take proactive steps that could delay or prevent the onset of disease. Summary article [here](#), with link to full paper.

Digital Campaign

To support our ever expanding network of clinics we are running a digital marketing programme in the US to engage with and capture the interest of potential test users. As well as being educational and informative, the campaign enables anyone interested in receiving the test to be directed to their nearest clinic.

New team members



Nicole



Phil

Nicole Waters (nwaters@vanguardpharma.com) has joined the US sales team. Nicole, based down in Florida, supports new clinics to set up and provide the Alzheimer's Risk Test to patients. Similarly, Phil Grant (pgrant@vanguardpharma.com) is covering California, Texas, Arizona and Nevada.

If you would like to connect with the team, please use the corresponding emails.